EdTech Hub ET

# Company Profile



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**NB: Sample actual work will be shared when requested**

# About Us



Assai School Addis Ababa

EdTech Hub Ethiopia (EdTech Hub ET) is a pioneering social enterprise established in 2021 with the mission of transforming education and training through innovative digital technologies. The organization works to strengthen education systems by equipping educators, institutions, and learners with the tools and skills needed to succeed in a rapidly evolving digital learning environment.

EdTech Hub ET designs and delivers practical, scalable solutions in educational technology integration, teacher professional development, digital learning content creation, curriculum development, and institutional capacity building. The organization collaborates closely with government institutions, development partners, universities, schools, and civil society organizations to promote innovative and inclusive education practices across Ethiopia.

# KEY AREAS OF EXPERTISE

Our work is grounded in a commitment to technological innovations, ensuring that the most educational staekholders are reached through both digital and grassroots strategies. Our key expertise includes:

01

**Teacher Professional Development and EdTech Training**

02

**Digital Learning Content and Interactive Course Development**

03

**Education Technology Platforms and Digital Systems**

04

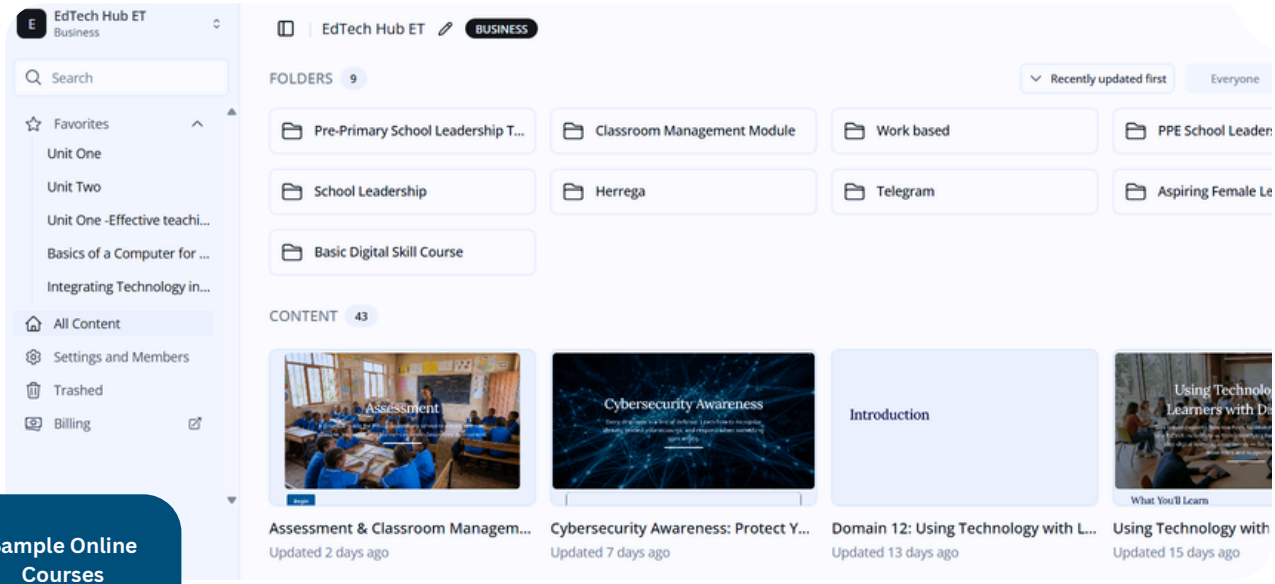
**Educational Media Production and Design**

05

**Communities of Practices Managment**

06

**Student Leadership & Online Safety**




Sample Online Courses

# 1. Teacher Professional Development and EdTech Training

The core focus of EdTech Hub ET is strengthening teachers' digital and pedagogical competencies. The organization provides both face-to-face and online professional development programs designed to help educators effectively integrate technology into teaching and learning processes and further enhance their competencies.



EdTech Foundation Training at Testimony Centre, Addis Ababa

## These programs include courses such as:

- EdTech Foundations
- EdTech Integration and Application
- Technology Leadership and School Management
- Artificial Intelligence (AI) for Teaching and Learning
- Blended and Hybrid Teaching Approaches
- Customized institutional training programs



# 2. Child Protection and Youth Engagments

We integrate child protection, safeguarding, student leadership, and social intitiatives engagments such as promoting climate initiatives into the heart of our interventions. Our experience working with schools and community-based organizations (CBOs) allows us to empower youth through participation in social issues. We are also address protection risks both online and offline.

## Digital Safeguarding & Student Leadership

Developing modules and frameworks for "Online Child Protection," ensuring children remain safe in an increasingly digital world.



Student Leadership Session in Addis Ababa

## Climate Change intiatives

In collaboration with Kaizen (USAID), we have empowered more than 1,000 young individuals with knowledge about climate change and leadership abilities, enabling them to engage in community-based advocacy and sustainability initiativesv with online and offline active engagment.



Climate intiative participation; Showcasing event in Addis (10 schools)

## Social Behavioral Change Communication (SBCC)

Creating multimedia content and training aimed at reducing harmful traditional practices and promoting child rights.

# 3. Digital Learning Content and Interactive Course Development

EdTech Hub ET is recognized nationally for its expertise in the design and development of interactive digital learning content. The organization applies learner-centered instructional design approaches combined with multimedia technologies to create engaging learning experiences for both teachers and students. We entegrated AI into our courses for immediate feedback and support for trainees as they engage in the training.

We have developed over 50 interactive digital courses in collaboration with partners such as UNESCO, EDIFY Ethiopia, the Oromia Education Bureau, and CHADET. These courses incorporate interactive videos, quizzes, simulations, gamified learning activities, and collaborative tools to enhance learning outcomes.
(Sample courses will be provided with requests).



**Content Cocreation Workshop with the MoE, Adama Ethiopia**

We have also converted early-grade student textbooks into fully functional, offline interactive digital textbooks, in collaboration with the Somali REB, Oromia REB, and Elixir Ethiopia. (Sample content can be provided upon request.)

# 4. Institutional Capacity Building and Professional Development

Our core strength lies in equipping the workforce from educators to social workers with 21st-century competencies; and further ensure its application through communities of practices.



Femel School Leaders Capacity Building, Adama Ethiopia

## Proffesional development Trainings

We have trained over 10,000 professionals and co-developed national modules that reached 100,000+ secondary teachers

## Cross-Sectoral Training

Beyond digital literacy, we design training in leadership, social management, and data-driven decision-making for institutional leaders and civil servants.

# 5. Digital Systems and Technology Platforms

We build the infrastructure that allows educational to scale. Our technology is customized to work in varies cotext including low connectivity or no connectivity areas.



AAU, Faculty of Education

# 6. Multimedia Production for Social Change

Our fully-equipped production studio serves as a powerful tool for social advocacy and educational publishing.

**Advocacy Media**
Producing documentaries, animations, and training videos on social issues, climate change, and protection.

**Inclusive Publishing**
Designing and publishing children's books and manuals in multiple local languages, ensuring that educational and social messaging is culturally relevant and accessible.

- **Learning & Management Systems (LMS)** Customized platforms for registration, reporting, and tracking social service delivery.
- **AI-Enabled Social Solutions**
  Utilizing AI for automated feedback, knowledge management, and data analysis in large-scale social programs. Even we will embed AI for offline use at school and individual teachers level.
- **Mobile Outreach**
  Leveraging Telegram bots and mobile apps to disseminate critical information regarding health, protection, and education to hard-to-reach populations.



Digital Content Dev't Team



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## Key Partners & Collaborators